For Better Results: Plant Clean N. J. Grown Bulbs and Order From This Selective List.

Peter J. Vandenberg

Cornelius Peet

### "The House Of Spic &

P. O. Box 123

Growers Of The Most Preferred Gladiolus Varieties



## Newfield

MILE

AWAY FROM HIGH PRICES.

Dear Customer:

At the moment we are digging a wonderful crop of around 25 million bulbs, grown from bulblets and planting stock.

Our production is based on a selection of varieties with the BEST color value and top producing qualities.

In order to survive in this highly competative business of today you must stick to the "tried and true" Money-makers: and buy your bulbs at the LOWEST POSSIBLE PRICES.

For the early local market we recommend:

Abu Hassan,

Atlantic,

Bridal Orchid,

Fiat Lux,

Friendship,

June Bells,

Leeuwenhorst,

Modern Times,

Philippo's Memory,

Snowprincess,

Rose Charm,

Red Charm.

For the roadstand growers we recommend:

Abu Hassan,

Atlantic,

Elizabeth The Queen,

Friendship,

Gold.

Leeuwenhorst,

Leif Ericson,

Mother Fisher,

Modern Times,

Orange Gold,

October Sunshine,

Philippo's Memory,

Sans Souci,

Spic & Span,

The Rajah.

For long-distance shipping from the South we recommend:

Spic & Span,

Gold

Bridal Orchid,

June Bells,

Valeria,

Send your orders early and take advantage of the BIG SAVING of 10% discount on all orders received before December 1st, 1955.

Order With Confidence-

Satisfaction Guaranteed House of Spic & Span

Fall 1955	GENERAL	LIST	Sprin	g 1956
25 Bulbs At 100 Rate —	Management American	- Annual -	250 Bulb	s At 1000 Rate
ABU HAS  Glossy deep violet blue. Medium-sized flore Best color-value in its class.	SAN per 100 ts. Early flowering. per 100		#4 #5 .50 2 1.50 12 8	#6 BULBLETS 1 Qt. \$ 4 6 Peck 15 Bu. 50
Large glowing orange-red. Tall straight spikes Fine for local trade, Roadstand and Show-wire Early flowering.			50 2 1.50 12 8	1 Qt. \$ 4 6 Peck 15 Bu. 50
(Long Distance Shipper) Tall Giant pastel-lavender. Produces Fancy bulbs. Early Flowering.			1.50 2 1.50 12 8	1 Qt. \$ 5 6 Peck 30 Bu. 90
ELIZABETH THE  (Long Distance Shipper) Standard lavender, requires plenty of water.	QUEEN per 1000		10 6	1 Qt. \$ 3 4 Peck 15 Bu. 40
(Long Distance Shipper) Tall Giant Pastel-Pink. Big spikes from smal We now have a clean healthy stock.			50 2 1.50 10 6	1 Qt. \$ 4 4 Peck 15 Bu. 50
(Long Distance Shipper) Pure frosty ruffled pink. Ideal for florists' at Very early. A real money-maker.	per 1000		10 6 1.50 1.50 1.50 1.50 1.50 1.50 1.50 1.50	1 Qt. \$ 4 4 Peck 20 Bu. 60
Beautiful greenish yellow of medium size, be Early flowering.	per 1000		50 2 1.50 14 10	1 Qt. \$ 10 6 Peck 50 Bu. 150
(Long Distance-shipper) Most beautiful of all yellows. We are now this most wonderful Glad on the market at a afford. It will grow taller than Spotlight. than 15 buds, but they all will develope be holding up that bright deep daffodil-yellow is unequalled. Great tall spikes from all siz when well grown with plenty of water, will prespikes. This variety will help you sell more	in a position to put price every-one can Do not expect more eautifully to the tip, color. Its substance ses and even bulblets roduce lots of salable			2 Qt. \$12 12 Peck 80 Bu. 300
Long Distance shipper) Best commercial pure white, especially for for the northern and mid-western states we MOTHER FISCHER. June Bell blooms early	the Southern area, e recommend:		50 2 1.50 12 6	1 Qt. \$ 3 4 Peck 15 Bu. 50

On top of the list of the most promising new ones with the best commercial prospects we place:

## HILLTOPPER (436 Fairchild)

(the most talked about Glad)

Striking bright scarlet red; a more intense red than Valeria. Opens well from tight bud, throws big spikes from small bulbs. Blooms early (78 days)

HILLTOPPER will thrill all of you: The Glad Fan, local grower, roadstand grower and long distance shipper. Because of a small start, stock is still limited. Please order early.

HILLTOPPER Large Bulbs

\$ 5 each

Medium

\$ 4 each

Small

\$ 3 each

GRAND SPECIAL: 3 HILLTOPPERS

(one bulb of each size) plus 10 Bulblets All for only \$10

## ROSITA (563 Ted Woods)

A very much wanted Giant in this color class; beautiful old Rose, silvery edged. Terrific producer of big spikes from small bulbs, healthy grower.

Enormous improvement over Chamouny. Great show Glad too!

#2 #3 #4 #5 #6

Bulblets

ROSITA per 10 \$ 3 \$ 2.50 \$ 2.00 \$ 1.50 \$ 1.25 \$ 1.00

Pint \$15

per 100

\$20. \$15.00 \$12.00 \$10.00 \$ 8.00 \$ 6.00

\$25 Quart

## TYRONE (466 Harry Deam)

#### A DOZEN TIMES A GRAND CHAMPION!

Certainly a dependable one, even under less favorable Growing-conditions. Best commercial REAL lavender since Minuet with far better market qualities. Will top all lavenders commercially in the future.

#1 #2 #3 #4 #5 #6

Bulblets

TYRONE per 10 \$ 3 \$ 2.50 \$ 2.00 \$ 1.50 \$ 1.25 \$ 1.00

Pint

per 100 \$20. \$15.00 \$12.00 \$10.00 \$ 8.00 \$ 6.00

Quart

\$25

\$15

### ORDER BLANK

PETER J. VANDENBERG Tel. Vineland, N. J. — 7-3904

C O R N E L I U S P E E T Tel. Vineland, N. J. — 9-8584

## "THE HOUSE OF SPIC & SPAN" BULB DEPARTMENT

GROWERS OF THE MOST PREFERRED GLADIOLUS VARIETIES

P.O. BOX 123

NEWFIELD, NEW JERSEY

(A Mile Away From High Prices)

		DATE		
SHIP TO:	*			
		WHEN ?		
QUANTITY	VARIETY	SIZE	PRICE	TOTAL

TOTAL AMOUNT

### ORDER BLANK

RETER J. VANDENBERG Tol. Vineland, N. J. — 7-3904

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TOTAL PRHIME REPORT

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QUANTITY

LEEUWENHORST	#1	#2	#3	#4	#5	#6	BULE	BLETS
	per 100 \$ 4	3	2.50	)			Qt.	\$
Pery large and tall fine pink. Early flowering.  A most impressive giant Glad.	per 1000 <b>\$20</b>	16	12				Peck	1
A most impressive giant Glad.							Bu.	5
LEIF ERICSON	per 100 <b>\$ 5</b>	4	3	2	1.50	1	Qt.	\$
(Long Distance shipper)	per 1000 <b>\$30</b>	25	20	12	7	5	Peck	1
New large beautifully greenish creamy-white. Throws big tall pikes from small bulbs. Grand variety for the shows.							Bu.	5
MOTHER FISCHER	per 100 \$ 5	4	3	2	1.50	1	Qt.	\$
(Long Distance shipper)	per 1000 <b>\$30</b>	25	20	15	12	8	Peck	6
New beautifully ruffled tall white. Top producer of fine spikes rom smaller bulbs. Easy blue-ribbon-winner. Dur prices bring this super Glad within reach of every-one.							Bu.	20
MODERN TIMES	per 100 \$ 4	3	2.50	2	1.50	1	Qt.	\$
Deep rose—bourgundy-red. Outstanding color-value: Catches the	per 1000 <b>\$22</b>	18	14	10	6	4.	Peck	1
eye. Rather early flowering.							Bu.	4
OCTOBER SUNSHINE	per 100 \$ 4	3	2.50	2	1.50	1	Qt.	\$
THINDING CONTINE	per 1000 <b>\$22</b>	18	14	10	6	4	Peck	1
ine light orange with sparkling yellow throat, good producer of traight spikes. Attractive color especially in the fall.							Bu.	50
DRANGE GOLD	per 100 \$ 4	3	2.50	2	1.50	1	Qt.	\$
eautiful large glowing orange, strong healthy grower.	per 1000 <b>\$22</b>	18	14	10	6	4	Peck	7 !
Auch wanted color in late summer and fall.							Bu.	50
PHILIPPII \ MEMILY	per 100 \$ 4	3	2.50	2	1.50	1	Qt.	\$ 6
(Long Distance shipper)	per 1000 <b>\$28</b>	24	18	14	10	6	Peck	40
lost beautiful shade of pink. Large wide open florets. ine salable spikes from smaller bulbs. A real early moneymaker. his unknown variety was the eye-catcher on the Binghamton, l. Y. show last year.							Bu.	125
PROF GOUDDIAAN	per 100 \$ 6	5	4	3	2	1.50	Qt.	10
(Long Distance shipper)	per 1000 <b>\$40</b>	35	30	25	20	15	Peck	75
ere is the best replacement for Leading Lady. In our opinion his variety is even more beautiful. It is a healthy grower and roduces wonderful wide open shapely florets, on a strong straight pike with perfect placement. Better try a few now. After you are grown it, you will want more and more.							Bu.	300
	per 100 <b>\$ 4</b>	3	2.50	2	1.50	1	Qt.	\$ 3
ne earliest to bloom. Attractive light true rose with straight	per 1000 <b>\$22</b>	18	14	10	6	4	Peck	15
ikes and perfect facing. real early money-maker until bigger glads come in.							Bu.	50
RED CHADA	per 100 <b>\$ 4</b>	3	2.50				Qt.	\$ 3
	per 1000 <b>\$22</b>	18	14				Peck	15
cellent old favorite in deep red. Rather early flowering.								

	#1	#2	#3	#4	#5	#6	Bul	blets
SALMAN'S ELITE	per 100		\$ 3	2	1.50	1	Qt.	\$ 5
STATISTICS FEITH	per 1000		\$16	12	8	5	Peck	25
Fine pure white. Good producer and early flowering.							Bu.	80
CANC CAHCI	per ToU \$ 5	4	3	2	1.50	1	Qt.	\$ 6
SANS SOUCI	per 1000 <b>\$26</b>	22	18	11	6	4	Peck	30
Very tall glowing deep red. Healthy grower and excellent producer of big spikes from small bulbs. None better for local trade and roadstand. A real money maker.							B'u.	100
CHAMBBINGECC	per 100 \$ 4	3	2.50	2	1.50	1		
<b>5NOWPRINCESS</b>	per 1.00 \$20	16	12	9	6	4		
STANDARD WHITE, EARLY.								
CDIC O CDAN	per 100 \$ 4	3	2.50	2	1.50	1	Qt.	\$ 3
SPIC & SPAN	per 1000 \$24	20	14	10	6	4	Peck	15
(Long distance shipper)							Bu.	50
Best bright pink. Greatest Show-winner. Does well everywhere. The real money-maker.								
	per 100 \$ 5	4	3	2	1.50	1	Qt.	\$ 6
AHE RAJAH	per 1000 <b>\$28</b>	24	20	14	10	6	Peck	40
Very large beautifully glowing purple. Big Glad for Roadstands and local trade. Impressive show Glad.							Bu.	125
VALEDIA	per 160 \$ 4	3	2.50	2	1.50	1	Qt.	\$ 4
VALERIA	per 1000 <b>\$24</b>	20	15	11	6	4	Peck	20
(Long distance shipper)							Bu.	60
Best commercial red, until HILLTOPPER will take its place.								

TERMS: CASH WITH ORDER.

F. O. B. NEWFIELD, NEW JERSEY

Credit to established customers and those with satisfactory credit rating.

DELIVERY: ANY TIME AFTER DECEMBER 1st. 1955 UNTIL APRIL 1st. 1956.

ORDER WITH CONFIDENCE.

SATISFACTION GUARANTEED.

## THE HOUSE of SPIC & SPAN

BULB DEPARTMENT

Growers of the most preferred Gladiolus Varieties

P. O. Box: 123

Newfield

New Jersey

A MILE AWAY FROM HIGH PRICES!